# WOOLWICH TOWNSHIP HERITAGE COMMITTEE

2024 WORK PLAN AND BUDGET

# PLANNING CHART

Modified Gantt chart with the following headings:

-	Item and Budget	Required	Committee	Stakeholder	Proposed Timeline
		Resources		consultation /	
			leads/supports	Staff support	
				and/or approval	

### SECTION I: EDUCATION AND AWARENESS

- Goal: Increase Community Awareness
- Mechanism: Develop or revise print and digital resources to be used in a variety of settings to increase awareness of heritage assets and work of Heritage Committee in Woolwich Township
- Budget:
  - Education \$1000
  - o Digital media \$1000

## SECTION I: EDUCATION AND AWARENESS

- Activities:
- Develop and distribute print and digital Heritage Brochure
- Create heritage video for placement on website and promotion on social media
- Create heritage slide show for use by community groups, schools, retirement homes, residents etc.
- Consider and develop concept of community-based, Heritage Road Show using new digital resources
- Design and develop digital heritage display for WMC

### SECTION II: HERITAGE DESIGNATIONS

- Goal: Prepare and present heritage designation documentation and reports to staff and council for approval
- Budget: \$2000
- Activity:
  - Collaborate with Architectural Conservatory of Ontario (North Waterloo) to identify, research and document selected heritage properties for consideration by Council for Heritage Designation

# **SUMMARY: BUDGET**

Education \$1000

Digital Media \$1000

Heritage Designations \$2000

TOTAL \$4000