

The role of **Neruda Arts festivals** in our local tourism, economic and heritage sustainability



Job creation in cultural sectors



Cultural heritage promotes employment in areas such as catering, cultural management and tourism.

By hosting our festivals Neruda Arts generates jobs and strengthen our local economies.

Arts and culture are powerful tools to transform local economies, fostering inclusive and sustainable growth.

Cultural tourism: a direct boost to the local economy



Our festival's tourism attracts travelers interested in knowing the roots of our communities.

Our festivals generate income that has a direct impact on hotels and restaurants.

The influx of tourists and participants generates income for small businesses, artisans and service providers, strengthening local economies and helping to sustain traditional practices.

Promotion of cultural diversity



In addition to celebrating the local our festivals also open up space to explore and share cultural elements from other regions or countries.

This fosters an enriching cultural exchange and underlines the importance of diversity in a globalized world.

Community pride generators



The organization of our festivals reinforces the sense of belonging among new members of our community and the established one.

These events foster pride in cultural roots and promote social cohesion by bringing together people of different ages and backgrounds to celebrate their shared history.

Reliving local traditions



Cultural festivals are a key platform to revive and promote local traditions that could be at risk of disappearing.

Through activities such as dances, music , interactive activities and gastronomy, these celebrations act as living showcases of the cultural identity of our community, connecting the new generations with their heritage.